

**CHALLENGE:** Create a personalized legislative and regulatory alert system for NAMIC that reflects their branding and is hosted and maintained by State Net.

## National Association of Mutual Insurance Companies

## Case Study

### CLIENT PROFILE:

- Industry: Insurance
- Organization: Trade association
- Legislative Volume: 6,159
- Regulatory Volume: 875
- Government Affairs Staff: 16

### CLIENT PRIORITIES:

- Deliver personalized legislative and regulatory updates to members
- Enable members to customize format, timing, issues and states for reports or create special reports as needed
- Create a self-managing system that requires minimal NAMIC staff involvement

### TECHNICAL SERVICES:

- iTrac
- Smart Search
- Legislative and Regulatory Reporting

### CONSULTATIVE SERVICES:

- Implementation & promotion
- Issue identification & screening
- Personal client service


### JURISDICTIONS:

- 50 states & Congress
- District of Columbia

Delivering accurate, real-time legislative and regulatory alerts to their 1,400 members is a critical member service for NAMIC. A successful reporting system is also a source of association income. At the drawing board to improve their legacy system, NAMIC asked State Net to design, deliver and support a new more reliable and efficient solution.

**STATE NET SOLUTION:** Deploy a NAMIC branded iTrac system with complete customization options. Screen legislation and regulations daily for relevance to NAMIC's key issues. Support NAMIC staff from concept to implementation to promotion.

**RESULT:** Member subscribers to NAMIC's online government affairs information system has tripled. The service is an important member benefit and fulfills the critical task of communicating to members. NAMIC gained a dynamic legislative and regulatory reporting website without programming, design or maintenance headaches.



**19 key issue areas with multiple subtopics are reportable**

NATIONAL ASSOCIATION OF MUTUAL INSURANCE COMPANIES (NAMIC)

NEWS    SEMINARS AND SERVICES    GOVERNMENT AFFAIRS    ABOUT NAMIC

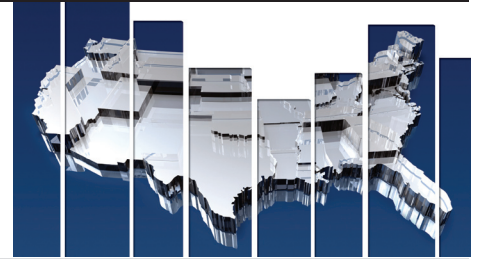
WHAT YOU WANT. WHEN YOU WANT IT.

Sign up for customized alerts here.

Use the dropdown controls below to limit the reports to the state and subject material most of interest to you.

Legislation		
Agent/Brokers	All States	All Subtopics
Asbestos Silica Reform	All States	All Subtopics
Auto Insurance	All States	All Subtopics
Demutualization	All States	All Subtopics
Disaster Insurance	All States	All Subtopics
E-Commerce	All States	All Subtopics
Emergency Service Fees	All States	All Subtopics
Fraud	All States	All Subtopics

The system mirrors the look and feel of NAMIC's site but is hosted and maintained by State Net



Members create e-mail alerts in a few easy steps

MYTRAC: Enables NAMIC members to set-up personal reporting preferences in unlimited varieties.

- Inbox-direct criteria include:
- Issue
- Geographic coverage
- Frequency
- Delivery address—to inbox or PDA

Choose Topics {All}

- AGENT/BROKERS
  - Best Available Insurance Disclosure
  - Broker Regulation
  - Compensation Disclosure
  - Contingent Commissions
  - Customer Service Representatives
- ASBESTOS/SILICA REFORM
  - Asbestos/Silica Reform
- AUTO INSURANCE
  - Aftermarket
  - Auto Glass Replacement
  - Cancellation/Non-renewal Notification
  - Compulsory MV Insurance
  - EDR
  - Financial Responsibility

Legislative Status

Select the legislative status you would like to receive

- prefiled and introduced
- passed both houses, to governor
- enacted
- all actions

Choose States {All}

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas

Customized individual reports include links to the latest text and other online resources

NATIONAL ASSOCIATION OF MUTUAL INSURANCE COMPANIES (NAMIC)		
NEWS	SEMINARS AND SERVICES	GOVERNMENT AFFAIRS
<b>EMERGENCY SERVICE FEES -- Emergency Service Fees</b>		
<b>AL H 529</b>	<b>AUTHOR:</b> Vance (D) <b>TITLE:</b> Response Service Fee <b>INTRODUCED:</b> 02/21/2008 <b>LOCATION:</b> HOUSE <b>SUMMARY:</b> Prohibits any person or other entity from imposing an accident response service fee on or from an driver or owner of a motor vehicle, or any other person; provides fee means a fee imposed for the by a law enforcement officer or agency of a motor vehicle accident. <b>STATUS:</b> 05/06/2008 Indefinitely postponed.	
<b>AL S 373</b>	<b>AUTHOR:</b> Denton (D) <b>TITLE:</b> Accident Response Service Fee <b>INTRODUCED:</b> 02/14/2008 <b>LOCATION:</b> SENATE <b>SUMMARY:</b> Prohibits any person or other entity from imposing an accident response service fee on or from an driver or owner of a motor vehicle, or any other person; provides a fee imposed means a fee for the investigation by a law enforcement officer or agency of a motor vehicle accident. <b>STATUS:</b> 05/08/2008 Indefinitely postponed.	
<b>CA A 2861</b>	<b>AUTHOR:</b> Hayashi (D) <b>TITLE:</b> Mental Health Services <b>INTRODUCED:</b> 02/22/2008 <b>LAST AMENDMENT:</b> 04/09/2009 <b>LOCATION:</b> Assembly Appropriations Committee	

ITRAC KEY FEATURES

- One click access to legislative and regulatory reports
- Customized e-mail alerts
- Password protected system
- Created, hosted and maintained by State Net's technical staff on secure servers
- Updated daily
- Seamlessly integrated with existing web presence

STATE NET WORKS!